

## INTEGRATED MANAGEMENT SYSTEMS POLICY

### Ceramic Sanitaryware Manufacturing

At **SEREL**, we consider the management of quality, environment, occupational health and safety, and energy in the manufacture of ceramic sanitaryware to be an integral part of all our activities and our approach to sustainable development.



#### TS EN ISO 9001 – Quality Management System

We aim to continuously improve our technology, human resources, processes and suppliers; to work with a customer-focused approach; and to continuously enhance the quality, reliability, functionality and performance of our ceramic sanitaryware products.

With the understanding that “the best investment is an investment in people,” we support the knowledge, competence, experience and creativity of our employees and strengthen a culture of continuous improvement through training and knowledge sharing.



#### TS EN ISO 14001 – Environmental Management System

Being aware of the impacts of ceramic sanitaryware production on natural resources, water, energy and raw materials, we consider environmental protection one of our fundamental responsibilities.

We are committed to reducing waste at source, increasing reuse and recovery, using water, energy and ceramic raw materials efficiently, preventing environmental pollution, promoting circular economy practices, developing and manufacturing environmentally friendly products, and assessing risks and opportunities related to climate change.



#### TS ISO 45001 – Occupational Health and Safety Management System

In all our activities, we consider providing safe and healthy working conditions for the prevention of work-related injury and ill health to be one of our fundamental priorities.

We are committed to eliminating hazards, reducing occupational health and safety risks that cannot be eliminated, systematically assessing OHS risks in new processes, technologies, equipment and investments, and ensuring consultation with and participation of our employees and employee representatives.



#### TS EN ISO 50001 – Energy Management System

Being aware that ceramic sanitaryware manufacturing includes energy-intensive processes, we aim to continuously improve our energy performance.

We systematically monitor our energy use and consumption, particularly in production and firing processes, and support energy-efficient technologies, equipment, design, procurement and process improvements.



#### OUR COMMON COMMITMENTS

- Considering the context of our organization and the needs and expectations of relevant interested parties,
- Identifying and managing risks and opportunities, including those related to climate change,
- Establishing measurable objectives for quality, environment, occupational health and safety, and energy performance, and reviewing them regularly,
- Providing the necessary human resources, infrastructure, information, technology and other resources,
- Complying with customer requirements, applicable national and international legislation, legal and other applicable requirements, relevant standards and company regulations,
- Enhancing the competence, awareness and participation of our employees,
- Supporting innovative practices focused on quality, technology, resource efficiency and sustainability in the ceramic sanitaryware industry,
- Continuously improving our management systems and related performance indicators.

***we hereby commit.***

General Manager

Mehmet Bender ÖZOKUMUŞOĞLU



PEOPLE



ENVIRONMENT



SAFETY



ENERGY



QUALITY



SUSTAINABILITY

*In Every Aspect  
of Life*

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